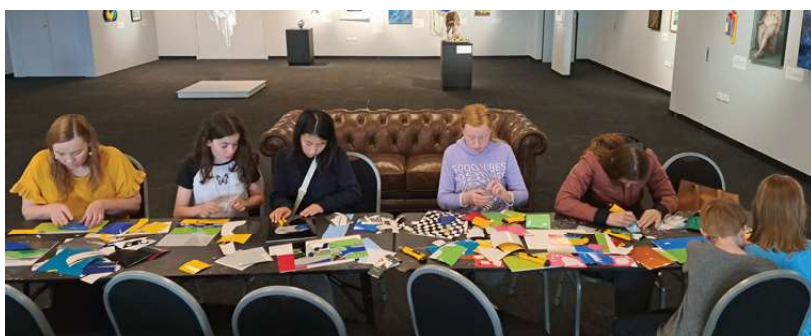


# ADHESIVE VINYL MOSAIC ART WORKSHOP



 **HASTINGS**  
**COMMUNITY  
ARTS CENTRE**

 **creative**  
**COMMUNITIES** *nz*

# ADHESIVE VINYL MOSAIC ART WORKSHOP

A Creative Experience for Families and Individuals

This workshop is perfect for children aged 10 and older, a group of adults, or all family. Imagine a special art session where everyone will create beautiful meaningful art, connecting to each other and having quality time.

## WORKSHOP OVERVIEW

This engaging class invites participants to explore their creativity with adhesive vinyl, the same material used in the signage industry. Designed for children aged 10+ and adults, it's a fantastic opportunity to bring the family or meet new people in a fun and welcoming environment.

## WHAT YOU'LL LEARN

**MATERIAL MASTERY:** Learn the basics of working with adhesive vinyl.

**ARTISTIC TECHNIQUES:** Understand color harmony, composition, typography, and figurative design to craft a visually striking piece.

**HANDS-ON FUN:** Create a unique masterpiece by cutting vinyl shapes and arranging them on PVC board.

**BY THE END OF THE WORKSHOP:** Take home an original piece of art ready to hang on your wall. Enjoy a sense of accomplishment from trying something new and creative.

## WHY THIS WORKSHOP

This workshop aligns beautifully with not just one but the three of the criterias for this fund.

Plus focus on community engagement and fostering connections.

It's ideal for intergenerational activities, encouraging residents, families, and friends to share a creative experience that's both enjoyable and memorable.

## DETAILS

Dates: 3th May - Saturday

Morning class with 10 seats - 9:45am - 12:30pm

Afternoon class with 10 seats - 1:15pm- 4pm

Dates: 4th May - Sunday

Morning class with 10 seats - 9:45am - 12:30pm

Afternoon class with 10 seats - 1:15pm- 4pm

All Materials Provided







# ABOUT MAURICIO BENEGA



Born in 1977 in Sao Paulo (Brazil), Mauricio is an established artist who moved to New Zealand in 2004 and now lives and works as a full time artist in Te Awanga.

Mauricio graduated with a Bachelor Degree of Visual Arts & Computer Graphics in 2001 at University of Tuiuti Parana, Brazil. He has also completed a Post-Graduation in School Administration & Visual Arts in 2004 at FAE Business School in Curitiba, Brazil and a Diploma of Visual effects & Motion Graphics in 2009 at Media Design School in Auckland, New Zealand.

Working from his studio based in Te Awanga, Hawke's Bay, he opened a business called Studio Benega Ltd, a creative company dealing with creative art projects. Such as, exhibitions, murals, workshops, illustrations, design, signage, project management, commissions and of course paintings.

Mauricio's work can be found in collections in NZ, Brazil, Australia, Italy, Portugal, Switzerland, Germany, USA, Bali and Singapore.

He has participated in more then 30 Art and Comic contests around the world.

1 Award Story Board / Comic magazine selection - Heavy Metal Brazil - 1997.

5 Art Awards - Brazil - 1998 - 2004

2 Awards in design - 2012 - 2014

12 solo exhibitions.

13 group exhibitions contemporary art - 1998 - 2015

17 Art shows in New Zealand - 2012 - 2021

6 times selected for the Contemporary New Zealand Art Calendar - 2018 - 2022 /2025

EAST Biennial Hastings City Gallery - 2016

Imago Mundi - Luciano Benetton Collection Contemporary Artists New Zealand Exhibition - Italy - 2017

The Big Hoot Auckland - 2018

Hawke's Bay Wine Auction Artist - 2019

The Acorn Project 10 guitars art auction - 2020

EAST Biennial - Hastings City Art Gallery - 2020

The Path Exhibition - Hastings City Art Gallery - 2021

The Big Apple Project - 2022

Auckland Art in the Park - 2022

Auckland Art in the Park - 2023

Wellington Art Show - 2024



# PLENTY OF CHARACTER

**Hawke's Bay artist Mauricio Benega's paintings are rich in colour and humour**

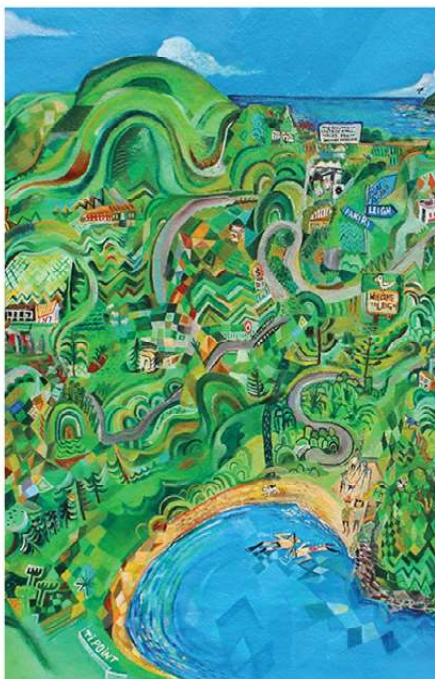
**When Mauricio Benega** was two-years-old, he drew all over the walls in his family home in the Brazilian city of Curitiba. His father, although angry at first, relented and redirected the toddler's creativity to his own bedroom wall.

This marked the beginning of the artist's life-long dedication to his craft. From doodling in high school books, to graphic design for the Curitiba newspaper, and now decorating the Hawke's Bay with large outdoor murals, Benega lives and breathes art.

"I am always evolving with my art style. I love comics and caricatures, the use of text, and bright colours," he says. In his adoptive home town of coastal Te Awanga he finds constant inspiration. "Any little thing can inspire me, like the sun over the surf break in the evening or a commission request."

Benega's unique style uses Resene paint to create a compilation of patterns that showcase kiwiana lifestyles and landscapes, and often carry an undertone of irony.

If you visit Havelock North, you can learn all about the Hawke's Bay town just by gazing at Benega's mural. The vibrant colours and funky text captures Havelock North's beloved eateries, boutique shopping and country town essence. "The mural depicts the life of local restaurants, cafés, and shops,



plus the iconic landmarks like the Keirunga Gardens and Duart House nearby," says Benega.

Benega loves using Resene paint for his creations because of the opaque formula and the extensive range of shades. His insider tip is to open the test pots and let them dry partially in the air, which creates a fun rubbery consistency for a unique painting texture.

When it comes to landscapes and

scenic murals, Benega's favourite colours to use are teals and blues, like the Resene shade Jacarta, which works for both oceans and horizons.

Mauricio Benega's art will be on sale at the Art in the Park Show in Auckland from 7-10 September.

**For more of Benega's work, see Instagram @mauriciobenega or mauriciobenega.com**

Article on North&South magazine - Mar 2023

